



HYPHEN HEALTH

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FOR IMMEDIATE RELEASE

Media release

Stigma Health Announced as Official Healthcare Partner of the Australian Adult Industry Awards

SYDNEY, Australia, 17 March 2025 - This year's Australian Adult Industry Awards (AAIA) is all about honouring the best in the business and thanks to Stigma Health, the industry's top talent can keep bringing their A-game, on and off the screen.

As Australia's leading provider of hassle-free, judgement-free STI testing, Stigma Health is making sure the only thing performers are sharing is their orgasms. Because when sexual wellness is prioritised, everybody wins.

"We love an industry that takes care of its own and we're stoked to be partnering up with AAIA as the official healthcare partner" said James Sneddon, Founder of Stigma Health. "We're keeping it simple to get STI testing done online without the drama, making sure that the only thing that should be going viral is your award speech"

Stigma Health has been the STI testing service of choice for the sex worker and adult entertainment industry for many years. As the official healthcare partner of the AAIA, Stigma Health is backing an industry that already sets the gold standard for responsible sexual health. From performers to producers, everyone knows that a confident, thriving industry starts with looking after yourself and your co-stars.

"This industry takes sexual health seriously, and our partnership with Stigma Health reinforces that," said Maxine Fensom, CEO of the Australian Adult Industry Awards. "This isn't about stigma, shame, or outdated attitudes, this is about supporting the people who make this industry great, with a healthcare partner that understands what we do."

So while the AAIA will be all about recognising Australia's sexiest stars, together with Stigma Health they will be making sexual health sexy.

-ENDS-





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MEDIA CONTACT

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About Stigma Health

We're making sexual health sexy AF!

Established in 2015 by a rural doctor and a rugby-playing accountant and entrepreneur James Sneddon, these two blokes are on a mission to make sexual health available to every Aussie who's DTF. That means removing the need for that awkward face-to-face doctor visit that is just cringe (*dead*). Hyphen Health is now Australia's largest sexual health clinic group through an online, discreet, convenient sexual health service. The group includes Stigma Health, PrEP Health, Hey Fella and RoidSafe.



STIGMA HEALTH



PH PrEP.HEALTH



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